WordPress - Inserting shortcode outside the loop in a template

Shortcodes were properly introduced back in **WordPress 2.5** – they are usually used in the post content area for doing all sorts of cool things, both with core code and [gs plugin]s… but what if you need to call a shortcode **OUTSIDE** of a post (*loop*) in your template?

You insert **WordPress** shortcodes like this **[shortcode option1="value1" option2="value2"]** into your main content area- but if you want to use **WordPress** shortcode outside of the loop in your template use the following **PHP**:

```php
<?php echo do_shortcode('[shortcode option1="value1" option2="value2"]'); ?>
```

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